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health tips for january!

Start 2016 on the Right Paw! - January means longer lines at the treadmill and the salad bar, but what about our pets' New Year's Resolutions? Here are four ways furry family members can make the most of a clean slate! [\[Read Now\]](#)

Happy *What Now?*! - Cats operate on Feline Standard Time (FST), which may explain why Happy Mew Year for Cats Day is January 2. How can you ensure many more Happy Mew Years together? Start with this tip from Dr. Kim Smyth. [\[Read Now\]](#)

What Part of “Meow” Don’t You Understand? - The 22nd is Answer Your Cat’s Question Day. Silly? You bet — but if you’ve ever been curious about your cats’ true motivation(s), then you owe it to yourself to read what Dr. Ernie Ward has to say on the matter. [\[Read Now\]](#)

January is National Train Your Dog Month - Training provides pets mental stimulation and critical social skills, and is also a fun way to bond with best friends. Whether you’ve got a “class clown” or “star pupil,” start by knowing which tools to use — and which to avoid. [\[Read Now\]](#)

Winter Travel Advisory - January 2 is Pet Travel Safety Day. Most pet parents will remember to pack the essentials: leash, towel, bed, food, disposable bags, etc. Unfortunately, many will travel across state lines without this one extremely important item! [\[Read Now\]](#)

Fluke of Squirrel - Squirrel Appreciation Day is the 21st, though dogs seem to go “nuts” every time they see one! Unfortunately, chasing greatness could cause a cruciate ligament injury — as could any severe twisting or jarring motion. Is your pooch at risk? [\[Read Now\]](#)



wag-tastic wallpaper



Give your screens a furry facelift with this month’s free pet-themed wallpaper — available for desktops and mobile devices! [\[Download Here\]](#)



winter travel tip

“A measure of restraint” could be the difference between an accident and a tragedy! Learn more in our January 2016 health tip and cold weather safety chart. [\[Get the Tips\]](#)



petplan news

Paw-ty Poopers - According to a recent Petplan holiday survey, nearly 85% of pet parents surveyed admitted to skipping out of a seasonal soirée with a pet-related excuse! [\[Read More\]](#)

petplan claim of the month

\$500+ paid to the family of Rico, a Chihuahua

On New Year's Day, our Rico began to vomit and was lethargic, shaking and looked horribly ill. We rushed him to the ER; they treated him, we brought him home and all was well. I faxed the claims over to Petplan and within a week received a wonderful letter along with the entire claim being paid minus our deductible! No calls, no hassles, just professionalism. I wish that every pet parent would buy Petplan for their fur babies... it's a lifesaver!

— Sofia D.



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Happy New Year!

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